

Hafez Fandy

Front-End Developer | WordPress Developer | Web Developer

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PROFESSIONAL SUMMARY

Front-End Developer and WordPress Developer with 3+ years of hands-on experience building responsive, highperformance websites. Specialized in custom WordPress theme and plugin development from scratch, converting Figma designs into clean, scalable front-end code, and building with the modern WordPress Interactivity API. Skilled in HTML5, CSS3, JavaScript, PHP, MySQL, responsive design, cross-browser compatibility, SEO-friendly development, and performance optimization. Built and deployed live production sites, a published open-source WordPress plugin, and multiple client websites across e-commerce, business, and blog niches. Native Arabic speaker with fluent English — based in Beirut, Lebanon.

WORK EXPERIENCE

Freelance Front-End & WordPress Developer

Self-Employed

- Built and maintained responsive WordPress websites across business, e-commerce, and content-focused projects, optimized for speed, usability, and cross-browser compatibility.
- Converted UI/UX designs from Figma into clean, scalable HTML5, CSS3, and JavaScript front-end code
- Maintained and updated websites built on WordPress — implementing content updates, layouts, and page templates based on client requirements
- Identified and resolved front-end bugs and UI inconsistencies across desktop, tablet, and mobile devices
- Implemented SEO-friendly front-end practices including clean URL structures, optimized headings, and fast load times
- Handled performance optimization, backup & recovery, hosting management, and website troubleshooting

TECHNICAL SKILLS

Front-End Development

HTML5 · CSS3 · JavaScript · SASS/LESS · Tailwind CSS · Bootstrap · Responsive Web Design · Mobile-First Development · Cross-Browser Compatibility · Accessibility Best Practices · SEO-Friendly Development · Performance Optimization · UI/UX Implementation

React.js

WordPress & CMS

WordPress · WordPress Interactivity API · Elementor · WooCommerce · Custom Theme Development · Custom Plugin Development · Theme Customization · Child Themes · Custom Post Types · Hooks & Filters · REST API · Website Maintenance · Backup & Recovery

Backend & Programming

PHP · MySQL · REST APIs

Tools & Collaboration

Git · GitHub · Figma · Framer · VS Code · Linux · Bash · Neovim · WP-CLI · cPanel

PROJECTS

Personal Portfolio Website (Live)

Live: hafez121.github.io

HTML5 · CSS3 · JavaScript · Responsive Design · Custom Blog System

Agency — Custom WordPress Theme (Live)

Live: primecoresolutions.infinityfreeapp.com

WordPress · Custom Theme Development · PHP · HTML5 · CSS3 · JavaScript · Responsive Design

Live Pulse — WordPress Plugin (Live)

GitHub: <https://github.com/Hafez121/live-pulse>

WordPress · WordPress Interactivity API · PHP · JavaScript · Plugin Development

Sprint Task Board — React Web App (Live)

Live: hafez121.github.io/lab/react-sprint-board | GitHub: github.com/Hafez121/Sprint-Task-Board

React · Vite · Drag-and-Drop · Custom Hooks · useLocalStorage Persistence

Fashion E-Commerce Store (Screenshots)

WordPress · WooCommerce · Elementor · Responsive Design

- Developed a full fashion e-commerce store — product listings, brand filtering, single product pages, cart and checkout
- Ensured full cross-browser compatibility and mobile responsiveness across all devices

General E-Commerce Store (Screenshots)

WordPress · WooCommerce · Performance Optimization

- Built a multi-category department store with full cart to checkout flow and performance optimization applied
- Responsive design optimized for desktop, tablet, and mobile shopping experience

Content & Blog Websites (Tech and Fitness Niches) (Screenshots)

WordPress · Elementor · SEO · Performance Optimization · Responsive Design

- Built SEO-friendly blog sites with clean URL structures, fast load times, newsletter subscription, and video integration
- Maintained and updated content layouts and page templates, fully responsive and tested across devices

EDUCATION

Information Technology

Syrian Virtual University (SVU) · Currently Studying

ACHIEVEMENTS

- Participated in ICPC-track competitive programming (Codeforces), strengthening problem-solving, data structures, algorithms, and algorithmic thinking.

LANGUAGES

Arabic — Native English — Fluent